

Why do most Business Transformations fail?

70% of all change programs fail because they lack personal investments, not financial.

How do you get into the 30%? Plans and progress reports show you timely progress, but how can you gauge your team's personal investment? How do you give them the opportunity to be active partners in their own success?

Just as you measure the confidence in a company by its success on the stock market, **predicat** works by creating a stock market based on your Transformation.



Measure how invested and confident your people are. Using real money or electronic funds, you can invite them to buy and sell shares based on the different parts of the Transformation. The more accurately your people predict the future of the programme, the better they earn on the market. The more they trade, the more engaged they become. People work harder and smarter to achieve the success they themselves foresee.



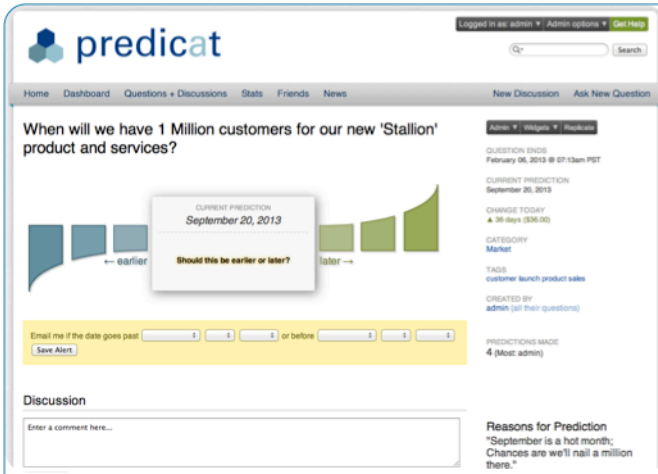
Communications are completely transparent and immediate. When you make an improvement to the programme you can see instantly, and honestly, how well it is received.

Evaluating the complex impact of decisions is quick and simple. Your people are empowered to "put their money where their mouth is" and assess the effect of alternate scenarios, giving you a clear view of which path is best.

You see your own success in real-time. Watch how the different markets change, and see how much people believe in your vision and how this changes over time.

The **predicat** technology is easy to use, available 24/7 on apps, widgets, web and email for constant trading. We give you certainty that your decisions will have a realistic and sustainable result, every time.

Join Ford, P&G, MITRE and many others and have your people invest in the future. Making the move to **predicat** is simple, its impact is powerful. Using **predicat** moves you into the successful 30%.



Prediction Market reachable via

- < **Web** as a stand-alone site
- ✓ **Widget** integrated in any website
- ✓ **E-mail** with one-click participation
- ✓ **iPhone** as a mobile application

logo and url can be tailored to appear as part of a company's web presence

For a free demonstration, call us on: +49 (89) 2555 730-0 or send us an email on ask@predicat.com