



"Drilling alone can't come close to meeting our long-term energy needs, and for the sake of our planet and our energy independence, we need to begin the transition to cleaner fuels now." Barack Obama, US President



Electric Mobility Future or Fad?

When it comes to our future, who will prove to be the next Thomas Watson? He believed that there was no need for more than five computers in the world. Luckily for him, not everyone in his organisation agreed. The company he founded? – IBM. Since then, information technology has changed our culture dramatically. Our virtual relationships are just as important as our real life ones. In our connected society, we all have a voice in shaping how our future looks. Our collective will, enabled by technology, is powerful.

The Summer 2010 Predicat.Net Prediction Market provides the way to drive forward the agenda on e-mobility. We will put your questions to scientists, politicians, manufacturers and all those that can make E-Mobility a reality. Everyone who is knowledgeable or curious about how tomorrow's electric cars are engineered, financed, sold and fuelled will contribute. Let's take a step out there and imagine electric mobility as part of our future: How do you think E-mobility will change your future? Will it work? What is standing in the way?

Send your individual questions or thoughts to E-Mobility@predicat.net by July 30th. Secure yourself a place for the market launch. Send us controversial questions that are dividing public opinions or specific questions on what you expect to happen. Ask in a way that the response will affect our immediate future and drives people to take decisions. If you want advice on how to frame your questions don't hesitate to contact us. Your questions are important and will be addressed through our information marketplace to establish the shared vision that engineers, manufacturers and policy makers require to firm up their plans and shape future solutions.

Everybody can participate free of charge, regardless if you are an expert or want to be one. Predicat.Net and the Market Sponsors will reward the top contributors to the market during the E-Mobility Community Day in September where you will be able share your thoughts and make your impression on the leaders of industry, politics and science.

"We choose to go to the moon [...], not because it is easy, but because it is hard, because that goal will serve to organize and measure the best of our energies and skills" John F. Kennedy, US President

"Hybrids are like Mermaids. When you need a woman you get a fish, and when you need a fish you get a woman." Carlos Goshn, CEO, Renault-Nissan

"We offer a charging system that only needs 45min to a full battery." Elon Musk, Tesla Motors

"GM spent more than \$1 billion developing the EV1, 1% of the interest base followed through to a lease, and with only 800 leased in 4 years the suppliers quit making parts for servicing and replacement" Dave Barthmuss, General Motors

"Batteries of the future will charge within seconds and can become part of the structural components of cars" MIT (Gerbrand Ceder)

"By 2016 there will be a maximum of 10million electric cars on the street." MIT Study

"By 2020 we will have cracked our dependence on oil by moving to electric cars" Shai Agassi, Better-Place

"The market for car traction batteries will be over \$37 billion in 2020" ITTechEx Research

"Electric Cars will cost less than \$30'000 dollar in 2010" Nissan

"Replacing a burned out £10'000 vehicle battery every few year would get you pretty upset." Peter Miller, Ricardo